



June 8, 2012

Steve Wright wins a 2012 Polaris Victory Vegas Jackpot Motorcycle at the Mid America Truck Show in Louisville, KY!

Long Haul Trucking congratulates Steve Wright as the winner of the 2012 Polaris Victory Vegas Jackpot Motorcycle. A year-long Safety contest was narrowed down to three drivers, Steve Wright, Evan and Shannon Jones and Jeff Christenson. America's Road Team Captain, Doug Lee, drew the winning name and Steve Wright walked away with the Grand Prize. Evan and Shannon Jones received 2nd place and a check for \$1000, with 3rd Place and a check for \$500 going to Jeff Christenson.



"I am shocked and thanks to JD and everyone at Long Haul Trucking," said Steve.

All three finalists withstood all the criteria required: accident free and DOT violation free driving, on-time pickup and delivery with no customer complaints and they each referred at least one O/O or Company driver that came to work for Long Haul in 2011.

The contest proved to be a successful campaign as Long Haul Trucking has increased the size of our fleet by 8 % and most importantly, reduced our DOT Safe Stat Rating by 31% since the program kicked off last year at the Mid America Truck Show.

With the success of this campaign, Long Haul Trucking plans to run a similar program again in 2012.

Truck Show Text to Win winners:

Coolers: Glenn Delashmit, Tim Tester, Bill Lacy and Will Theokeld

CB Radios: Dustin Hardy, Thersa Padella, Ken Dahler, Brian Schuetz, Zeb Scheffler, Nick Shilts and Chris Russmann

Chrome Air Horn: Matt Naveau

Inverter: Shannon Lester

1 Set Michelin Steer Tires with Alcoa Aluminum Wheels: Steven Rogers

Bully Dog ECM Program: Darrell Head

Club 94 is now OPEN!

LONG HAUL TRUCKING is proud to announce the opening of Club 94 for its valued owner operators and drivers! Club 94's card-locked control gives our drivers 24/7 access to a full kitchen with stainless steel appliances and granite counter tops, dining area with HD TV's, 2 new private showers, a theater room with a 70 Inch plasma HD TV and an exercise room with LifeFitness machines and HD TV. Club 94 offers all the comforts of home! In addition, every Tuesday, LONG HAUL will offer full healthy lunches for all employees and O/O's for just \$3.00.







Help build the LONG HAUL O/O Family and make extra spending money doing it!

When you're on the road, it's much easier for you to spot a quality O/O than it is for us to put ads on the radio and in a magazine! Yes, we need to grow. With the added customer base coming in, we would rather give you the chance to earn the money most companies spend on conventional advertising. We give the best service because of our great O/O and company drivers. Good drivers like you are limited, so keep your eyes open and make some extra cash as we help build a customer base that will only help all of us.

Drive safe JD...

Company Driver referrals will stay the same as they are.

New O/O referral as of 6-1-12

For every Independent Contractor you refer to Long Haul and that signs on, you will receive \$1000 Referral Bonus. Plus for every Independent Contract that signs on in 2012, your name will go into the 2013 drawing for a 2012 Polaris Razor or similar prize. The more referrals, the more chances to win.

Safety Contest Starts 6-1-2012 and end 2-28-2013. Winners will be announced at the 2013 Mid-America Truck Show.

Qualifications:

1. Refer an O/O and receive \$250 after the first load.
2. In order to receive the \$750 remainder at the end of the contest you must have:
 - Referral is signed on by 12-31-2012. If signed on after 12-31-12, you are still eligible for the sign on bonus, but will not be eligible for the 2013 grand prize, however your name will go into the 2014 drawing
 - You and the referral must still be currently pulling loads with Long Haul Trucking at end of contest
 - No preventable accident/incident
 - No internal or roadside violations
 - No moving violations
 - Average \$19,500 monthly revenue

- No customer complaints

New \$1000 Sign-on Bonus as of 6-1-2012

Any driver that signs with Long Haul Trucking in 2012 will receive a \$1000 Sign-on Bonus.

Qualifications:

1. Sign on before 12-31-12 and receive \$250.00 after the first load.
2. In order to receive the \$750 remainder at the end of your one year anniversary you must:
 - Still be currently pulling loads with Long Haul Trucking at the end of your 1 year anniversary
 - No preventable accident/incident
 - No internal or roadside violations
 - No moving violations
 - Average \$19,500 monthly revenue
 - No customer complaints

Good News!

LHT Independent Contractor Gene Pederson's life saved by product he hauls.

Fast responding by LHT customer Riteway in Jefferson City, MO saves company driver Glenn Williams' life.

FOR SALE



Truck # 821 Stock # TRKU-06-8184: 2006 Peterbilt 387, C15 Cat 475 HP, Fuller 10 speed with 3.36 rears, 11r 22.5 tires and wheels, New DOT inspection serviced and ready to go. 864k miles \$32,900



Truck # 823 Stock # TRKU-06-8187; 2006 Peterbilt 387, C15 Cat 475 HP, Fuller 10 speed with 3.36 rears, 11r 22.5 tires and wheels, New DOT inspection serviced and ready to go. 810k miles \$32,900



Truck # 780 Stock # TRKU-06-7887: 2006 Peterbilt 387, C15 Cat 475 HP, Fuller 10 speed with 3.36 rears, 11r 22.5 tires and wheels, New DOT inspection serviced and ready to go. 840k miles \$32,900

Notes from Customers!

Email to Jason Michels: I want to thank you for the pizzas and more importantly, all the help we receive from Long Haul on a daily/weekly basis. You guys do a great job for us and I couldn't be more happy with the service.

Beth is by far the best dispatcher I have worked with. Her commitment representing Long Haul in going above and beyond to help us is invaluable. The customer service I receive from you only helps my company and myself serve our customers at a high level.

Our company had a successful year and we anticipate a 5-7 % increase in sales for the upcoming year, you have been a large part of our success and I thank you ever so much.

I would also like to compliment your drivers, you got the best group of drivers in the industry. Clean trucks, nice equipment, friendly, patient and courteous. I'm throwing a lot of compliments out there, but you and the crew set the bar in the industry. If I had a trucking company, you'd be the business model to use. Total package from the top to the bottom.

You the man, she's the man, they're the men, only going to get more freight this upcoming year. Don't change a thing.

Phone call to Al Smith: I talked with Greg Muich, he has been a receiver there 25 years and Robert brought the best secured load of steel he has ever seen, he also said he enjoys all the Long Haul drivers, they are all a joy to work with just wanted you all to know...

Email to Bill Siems: Your guys are headed out now. I just have to say, your company honestly has the best guys working for you. I never have to worry about who's hauling my product and if they'll represent our company well when your guys do it! He's a SUPER nice guy!! Thanks again!!

Email to Linda Knoertzer: I just had a phone call from the receiving supervisor in Boca Raton, FL. He said our drivers are the best in the industry, and they are a pleasure to work with. Dave Drewes has been dedicated on the FL run. I thanked him for taking the time to make a positive phone call - I will give Dave a ATTA BOY when I talk to him.